

## JOINT MEDIA RELEASE

# Microlink and Ai-Media Launch 'Ai-Live' in the UK Real-Time Captioning for Universities, Workplaces, Events

17 April 2013  
London

Education and disability services innovators Ai-Media and Microlink today announced a partnership to deliver into the UK market the unique "Ai-Live" internet-based, real-time captioning and transcription service. Ai-Live is a breakthrough educational and workplace inclusion service with proven outcomes for people with deafness and other disabilities.

Microlink Co-Founder and CEO, Dr Nasser Siabi OBE, said: "I am delighted to add Ai-Live to the universal inclusivity suite that Microlink offers for workplaces, universities and corporate clients across the UK. Accurate real-time transcription delivers genuine and practical inclusion for people with hearing loss and other disabilities, as well as providing a valuable resource by way of transcripts of classes and important meetings. Ai-Live is simple, easy to use, secure, reliable, and scalable."

Ai-Media Co-Founder and CEO, Tony Abrahams, said: "There is simply no better partner in the UK for Ai-Live than Microlink. Nasser and the team at Microlink have a 20 year track record of innovating technology solutions to improve accessibility in education and employment, and share Ai-Media's values as a social enterprise."

Microlink will offer Ai-Live through the Disabled Students Allowance and Access to Work schemes, and direct to corporate clients. Ai-Live can be booked online at [www.ai-live.com](http://www.ai-live.com).

Ai-Media is an Australian-based social enterprise. Its Ai-Live service commenced by captioning lessons and conversations in classrooms and meetings. Using a microphone on the original speaker, the spoken words are sent live to a trained "re-speaker" who uses software that converts speech into text that is sent back over the internet to screens read by the client in the originating classroom or meeting room. After winning two competitive Commercialisation Australia grants, Ai-Live is being launched internationally in 2013 following successful pilots across Australia since 2010.

**Further information:** Tony Abrahams +612 8870 7700, Dr Nasser Siabi OBE +44 23 8024 0316

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### Microlink

Microlink is Europe's leading provider of Assistive Technology and disability related management solutions. Microlink was established in 1992, by owners Nasser and Vee. The company began as a result of the experiences both Nasser had Vee had working with their disabilities in a time where learning difficulties were not always understood, and products and services not easily available. The past 20 years have seen their efforts develop to make Microlink the pioneer in the Assistive Technology world. More information: <http://www.microlinkpc.com/>

### Ai-Media

Ai-Media is an Australian-based disability and education technology innovator founded in 2003 and dedicated to ending the social, educational and vocational exclusion that people with disability face. Ai-Media provides television captioning and web accessibility services, as well as its flagship Ai-Live service (supported by Commercialisation Australia) that provides live accurate captioning and transcripts to iPads, tablets and laptops – beneficial for students with hearing impairment, autism, cerebral palsy, and those developing literacy. Ai-Media is an approved provider of ICT Accessibility and Audiovisual & Theatre services to the Australian Government to ensure compliance with WCAG 2.0 "A" and "AA" standards. More information: [www.ai-media.tv](http://www.ai-media.tv) and [www.ai-live.com](http://www.ai-live.com)